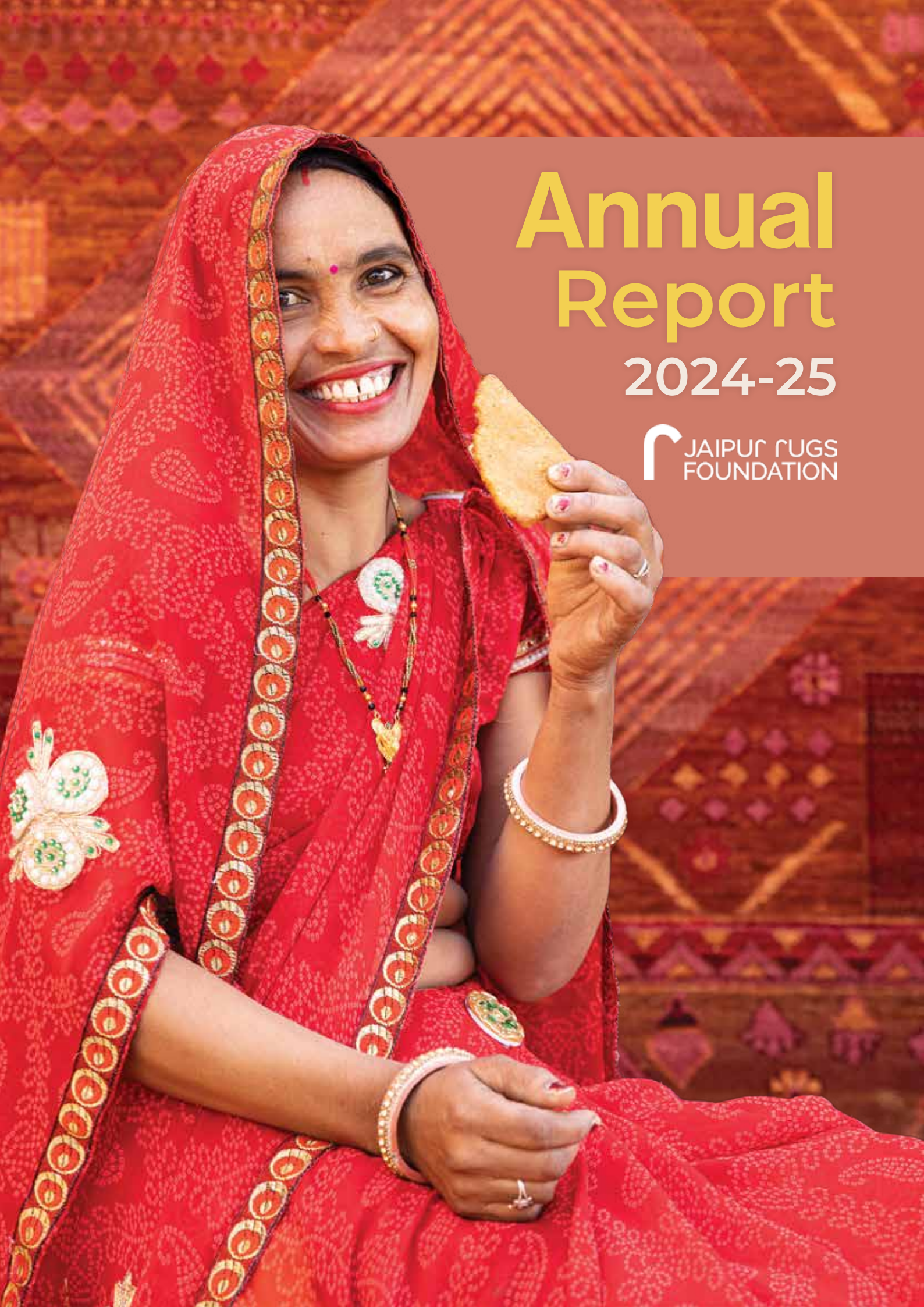




Annual Report

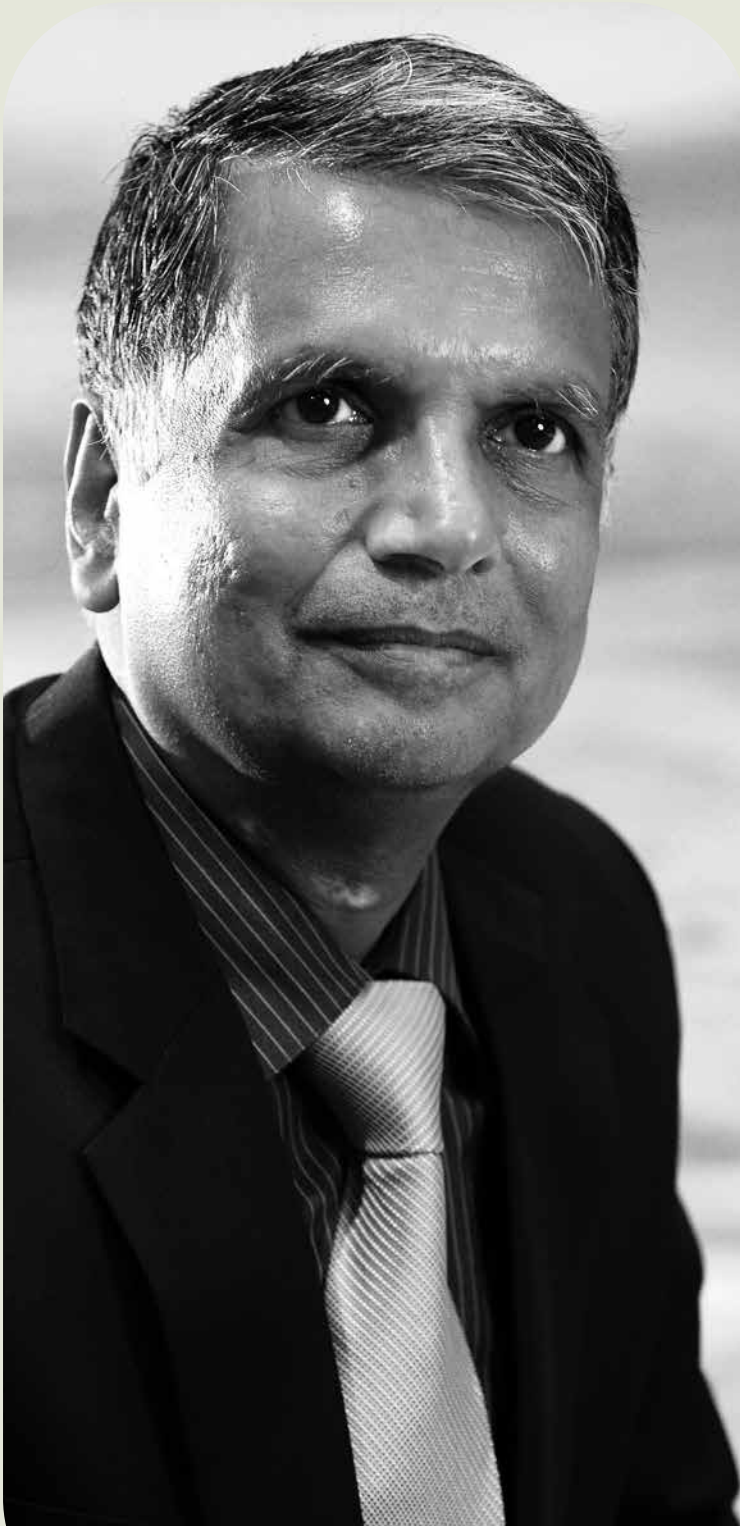
2024-25

 JAIPUR RUGS
FOUNDATION

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Founder's Message



NK Chaudhary
Founder Jaipur Rugs

A business that is powered by love and not just by numbers that is the foundation on which Jaipur Rugs was built. Over the years of growing this movement, I have come to realize that true business is not just about profit; it is about purpose. A purpose rooted in service, in the betterment of communities, and in the growth of every soul touched by the work we do. It is this belief that has guided me not targets, not timelines, but the quiet power of love in action.

The Jaipur Rugs Foundation is the living mirror of all the values that breathe life into our business. It embodies our philosophy of totality, where economic growth is inseparable from human dignity, and where every artisan is not merely a weaver, but a storyteller, an entrepreneur, and an artist. We move with a simple but profound aim: to uplift artisans, their families, and the communities around them. Our mission is to turn artisans into artists, individuals who create not only for a living, but for meaning. We do this by engaging deeply with rural communities, building trust, sparking awareness, and making them realize that the power to change their lives has always been within them.

About Us

Vision, Mission, Philosophy



Our Vision:

To mould a society of equality, justice and peace through opportunity and socio-economic development.



Our Mission:

To serve as a social innovator for artisans by providing job opportunities that uplift rural India.



Our Work:

The Jaipur Rugs Foundation works on the philosophy of totality, by creating an ecosystem that empowers artisans. This is accomplished by focusing on entrepreneurship and social development. Our mission is to harness the potential of the artisans with sustainable livelihood by facilitating various skill sets. We focus on creating dialogue with the rural communities in order to make them aware about the opportunities in the carpet industry.



Our Purpose

A large part of India's landscape is represented by the rural artisan communities. These communities earn their sustenance through practicing and conserving hand-crafted art. Tradition and heritage define their unique identity. As industrialisation took over the hand-made craft, the reliance on Artisans for handicrafts started decreasing, and many of the craftsmen were unable to fulfil their basic necessities.

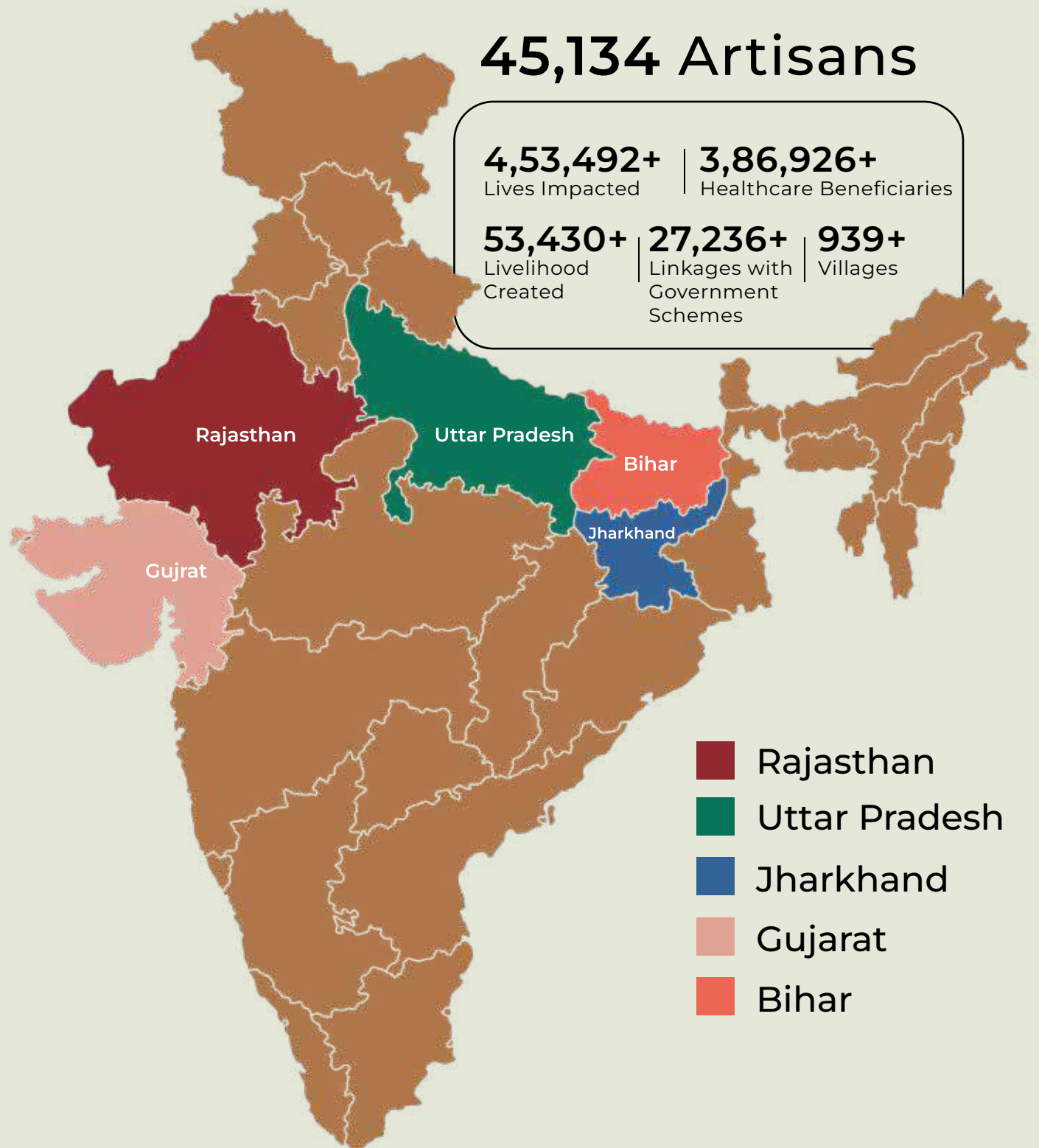
The most intricate and finest carpets of India originate from the remotest part of the country. The Artisan community striving towards saving the art of hand-knotted rugs are playing a crucial role in keeping the timeless craft alive. Jaipur Rugs Foundation, which began with a simple dream to provide livelihood to rural communities, is now aiding to revive 2,500-year-old rug weaving artistry and providing opportunities to Artisans to shine in their own glory.





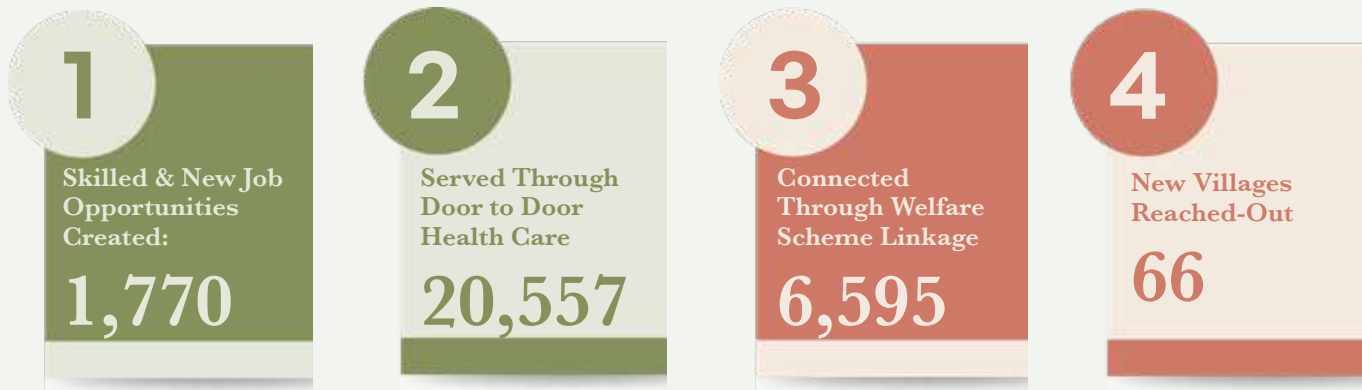
Our Reach & Impact

Till March 2025



Our Reach & Impact

2024-25



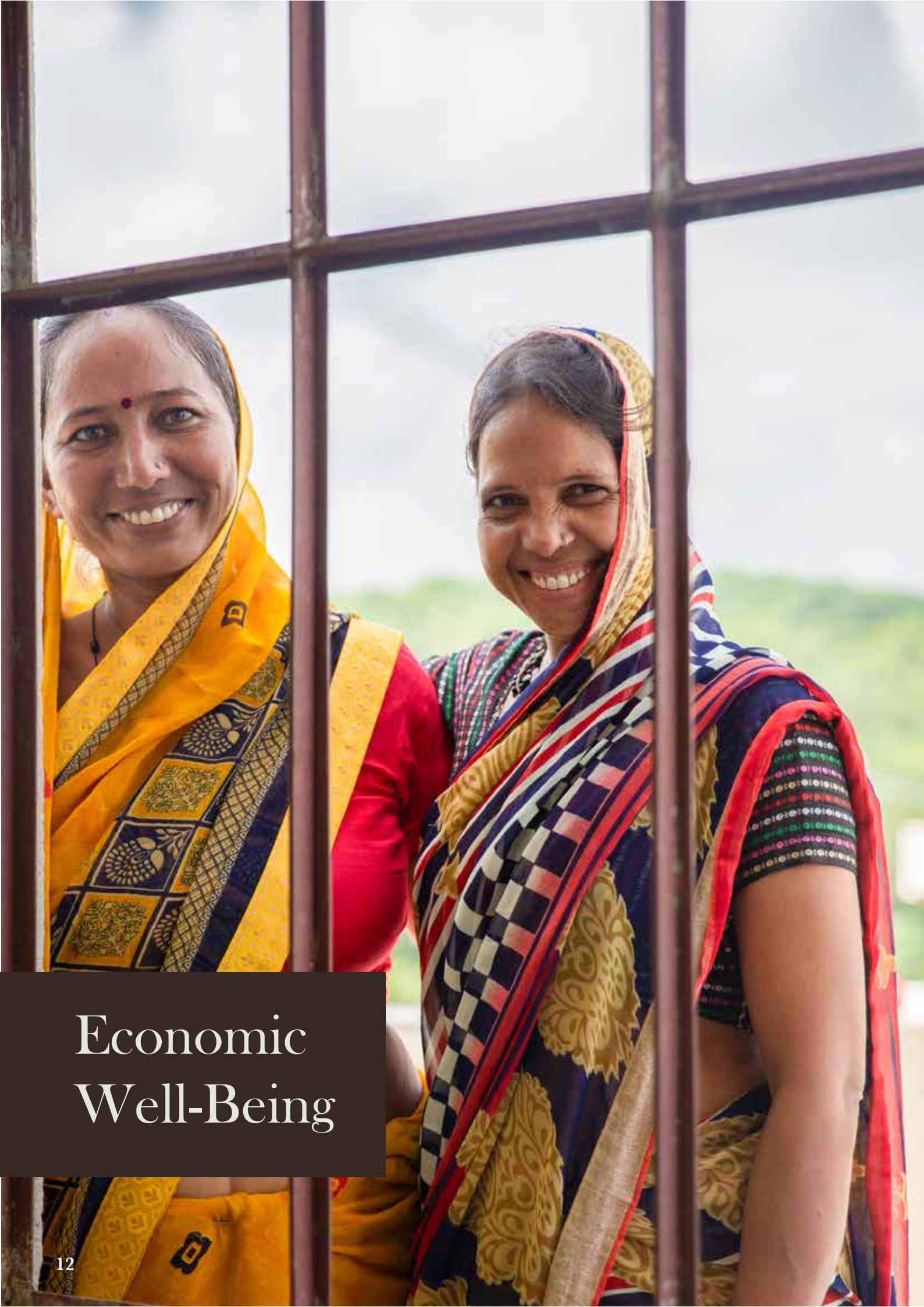
Local to Global

Linkages Between our Work and Sustainable Development Goals (SDGs)

The Sustainable Development Goals (SDGs) are a global call to end poverty, protect the planet, and ensure prosperity for all. Established at the United Nations in 2015 as part of the 2030 agenda for sustainable development, the SDG's build upon the millennium development goals and cover a broader range of issues.

At Jaipur Rugs Foundation, we connect these goals to our mission by weaving dignity, opportunity, and equality into the lives of rural artisans. Through our work, we nurture well-being with mindful creation and contribute to a shared vision of a better world.





Economic Well-Being

Women Empowerment through Livelihood and Leadership (WELL)

Women Empowerment through Livelihood and Leadership (WELL) is JRF's flagship program aimed at equipping women from marginalized communities with carpet weaving skills and leadership capabilities. Since its inception, WELL has created sustainable livelihood opportunities, strengthened financial independence, and nurtured confidence among women artisans. Through this program, women have emerged as changemakers within their families and communities while preserving the rich tradition of handwoven carpets.

WELL - Hardoi, Uttar Pradesh

In Hardoi district, with support from HCL Foundation, JRF trained 81 artisans. The initiative enhanced local livelihoods and promoted economic resilience among women, fostering long-term sustainability and community development.



WELL - Hardoi, Uttar Pradesh

With support from Dalmia Bharat Foundation, JRF trained 32 artisans in Sitapur district. The intervention strengthened women's participation in the craft sector, contributing to improved household income and empowerment through skill-based livelihoods.





WELL – Dausa, Rajasthan

In collaboration with CRISIL Foundation, JRF trained 97 women weavers from Nangal Rajawatan, Dausa. These artisans are now engaged in sustainable income-generating activities, demonstrating the potential of skill development and collective action in transforming rural women's economic well-being.



Sumitra (Manpura)

Sumitra, a 58-year-old woman feeling lost and lonely after her children left home, found a new sense of purpose through the Jaipur Rugs Foundation. Initially doubting her ability to learn a new skill at her age, she joined a weaving training center in Manpura.

Despite facing skepticism from others, Sumitra persevered with the help of her instructor, Bunkar Sakhi Shanti Ji. Her motivation came not just from the small stipend she received, but from the renewed sense of purpose she felt. The founder of Jaipur Rugs, Nand Kishore Chaudhary, saw her determination and challenged her to complete a specific weaving target, which she successfully did, earning extra money and, more importantly, a newfound pride.

Now at 62, Sumitra is a master weaver. Weaving has become her passion, keeping her mind sharp and providing a way to combat her previous loneliness. Her journey serves as an inspiration, demonstrating that with curiosity and opportunity, a person can find a fresh start at any age.



Anita Sahu (Hardoi)

Anita Sahu from Rudoli, Hardoi district, Uttar Pradesh, lives with her husband and five children. Her husband sells vegetables in Lucknow, but his income wasn't enough to meet the family's needs. To support them, Anita started doing kurta embroidery, though it paid very little.

Last year, she heard about carpet weaving work and decided to give it a try. Six months ago, when a center opened nearby, she joined the training despite people's doubts. Anita completed her three-month training with dedication - and received her payment on time.

Since then, she has earned ₹19,060. Seeing the money in her bank account for the first time brought her to tears. With her income, she bought a fridge and a cooler, bringing comfort to her family.

Anita calls carpet weaving a gift from God - a money tree that grows with effort. Her dream is to weave faster, earn more, and buy bicycles for her children. She is deeply grateful to Jaipur Rugs and everyone behind this program.

Physical & Health Well-Being



Community Vision Care

In collaboration with the Lenskart Foundation, Jaipur Rugs Foundation (JRF) organized specialized eye check-up camps to address vision-related issues and improve the quality of life in rural communities. Recognizing that poor vision limits education and livelihood opportunities, the initiative focused on early detection and timely treatment. Qualified optometrists conducted thorough eye examinations and distributed free power glasses to those identified with refractive errors. The camps also identified individuals needing advanced medical attention, referring cataract patients to JRF's empanelled hospitals for free surgeries, restoring sight and independence.

Separately, in partnership with Vision Spring, JRF conducted a series of vision-care camps across Bikaner, Jodhpur, and Nagaur during FY 2024-25. The initiative aimed to raise awareness about vision issues among artisan communities and provide subsidized eyeglasses along with free cataract surgeries through service delivery partnerships. A total of 2,507 individuals attended these camps, with 1,331 receiving power glasses, significantly improving their productivity, confidence, and overall well-being.

For this initiative JRF partnered with BST Hospital, Achrol, Mishri Devi Hospital, NIMS Chandwaji, Sahay Hospital, Moti Dungri, Shankara Hospital

77

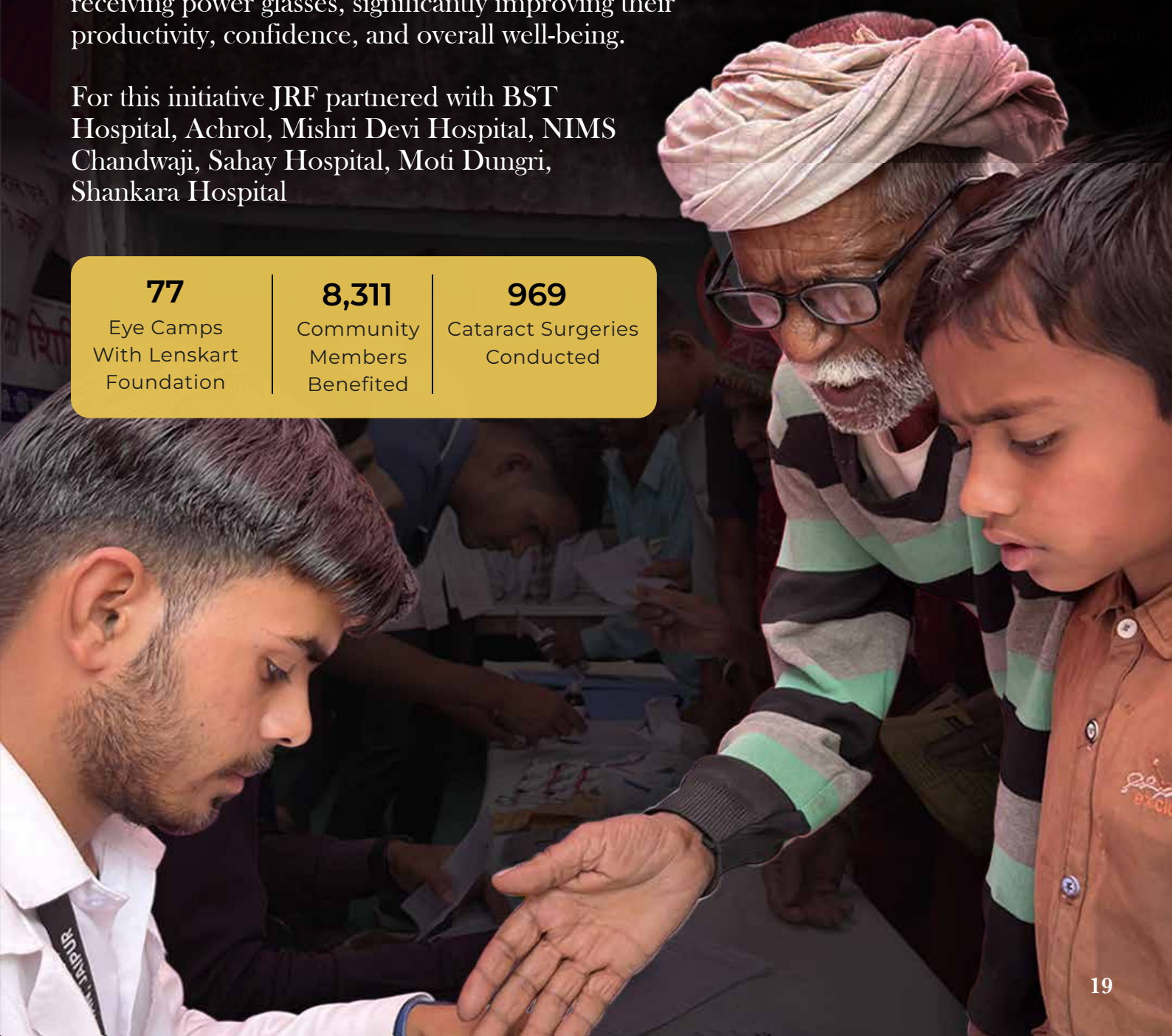
Eye Camps
With Lenskart
Foundation

8,311

Community
Members
Benefited

969

Cataract Surgeries
Conducted



Preventive Health Care Camps

Recognizing the need for accessible healthcare, Jaipur Rugs Foundation aimed to provide essential medical screenings and health awareness to underserved communities in and around its intervention areas.

In FY 2024-25, JRF organized 69 health camps offering free medical services, including general check-ups, blood pressure and sugar monitoring, eye exams, and specialist consultations in gynaecology, paediatrics, and orthopaedics. The camps also emphasized health awareness and one-on-one counselling. Additionally, 781 health cards were provided to artisans.

Beyond immediate assessments, individuals with health concerns were referred for further tests and treatment at partner health centres, ensuring continuity of care. The collaboration between the Foundation and partner hospitals highlights the power of partnerships in meeting community needs, with positive feedback reaffirming the camps' impact and effectiveness.

04

Hospital
Partners

69

Health
Camps

7,916

Individuals
Benefited





Menstrual Hygiene Care

Jaipur Rugs Foundation, in collaboration with Srujna, is making significant strides in promoting menstrual hygiene and empowering women within the artisan community. Through a dedicated training centre established locally, young girls are acquiring valuable skills in the production of reusable sanitary pads. Srujna's provision of raw materials and financial support for the girls' work forms a vital component of this initiative.

JRF plays a key coordinating role, connecting Srujna's efforts with the young producers and ensuring the distribution of these sustainable and hygienic pads to artisan women in the community. This program not only addresses an essential health need but also fosters skill development and economic empowerment among young women.

SHEROES



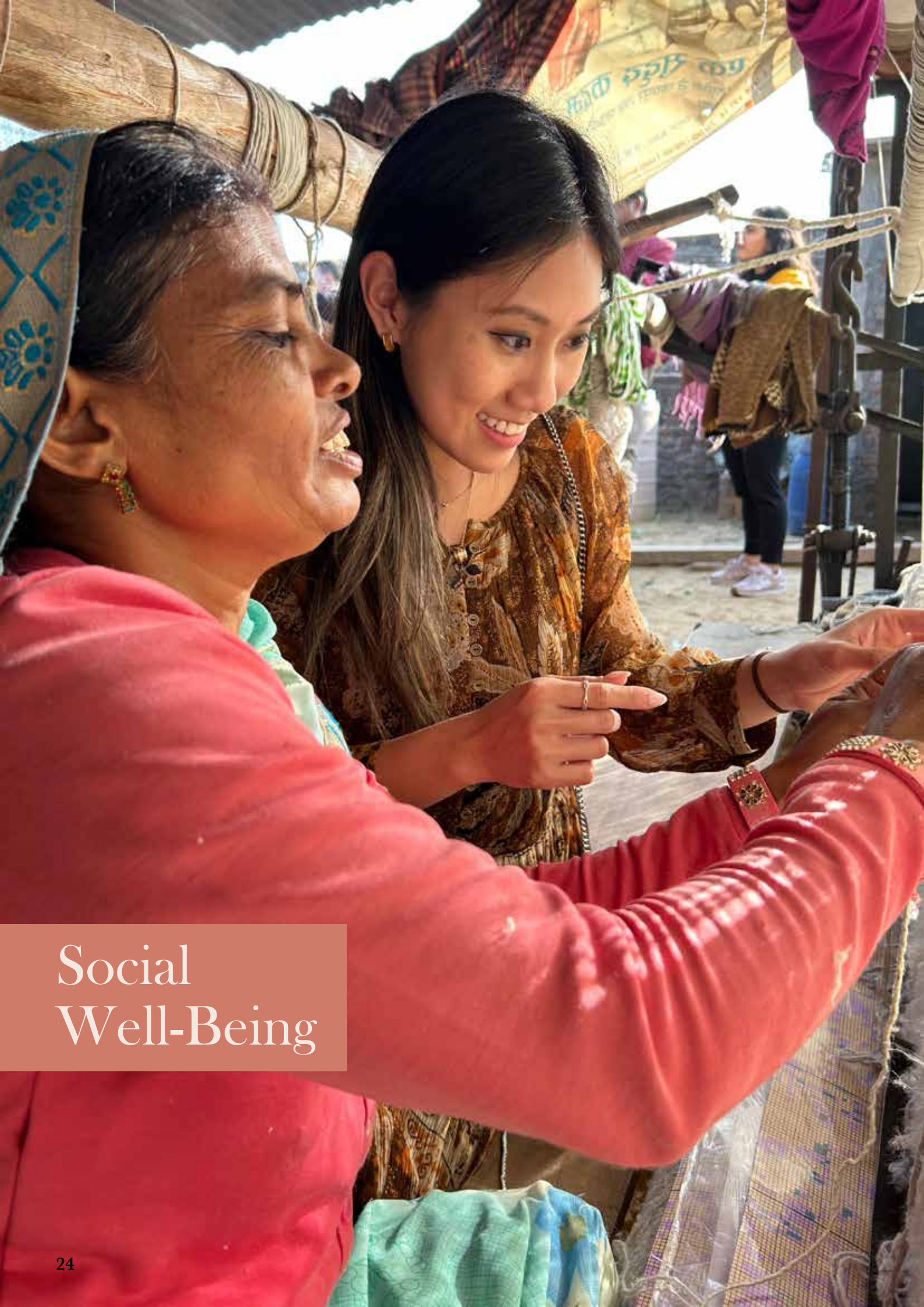
Sheroos

4 talented women from Manpura travelled to Mumbai after creating their own products under the theme “Waste to Wealth”, guided and trained by Srujna Foundation. The initiative gave these women a platform to showcase their talent and transform discarded materials into something meaningful. Through the programme, they learned how to design, make, market, and sell their handmade items building both skill and confidence along the way.

Among them was Poonam, whose story beautifully reflects the spirit of creativity and growth that this journey inspired.

In the heart of Manpura, Poonam's life was always filled with the joy of making things by hand—a craft passed down from her mother and grandmother. Her home brimmed with creativity, from woven baskets to delicate wall hangings, each piece telling a story of patience and artistry. When she got the chance to visit Mumbai through a collaboration between Jaipur Rugs Foundation and Srujna Foundation, her world opened up in new ways.

Showcasing her handmade creations alongside artisans from across India was a dream come true. Surrounded by vibrant crafts and inspiring women from different communities, Poonam felt a deep sense of connection and pride. She returned home with newfound confidence, carrying not just memories but a renewed passion to keep creating and sharing her art with the world.



Social Well-Being

Financial Literacy & Linkages

Project Laxmi, implemented with Srujna Foundation, advanced the financial literacy of women in our intervention areas. Recognizing financial independence as key to empowerment, JRF organized 1-hour offline sessions on financial management, planning, savings, and accessible investment options. Using interactive discussions and practical examples, the project reached 5,009 women, equipping them with essential knowledge to make informed financial decisions, secure their economic futures, and strengthen household and community prosperity.

This initiative highlights JRF's commitment to fostering both livelihood opportunities and long-term financial empowerment fostering the financial acumen necessary for long-term sustainability and empowerment.

5
Districts

94
Villages

5,009
Women





Roshan Devi (Manpura)

Roshan Devi of Manpura endured a life of profound hardship, solely shouldering the burden of her household and her children's education while contending with an abusive, non-contributing husband, which made saving money seem an impossible dream. However, her circumstances began to shift after attending a financial literacy session of JRF that powerfully emphasized the importance of saving and offered practical strategies for financial management. Inspired and equipped with this newfound knowledge, Roshan took a significant step towards independence by opening a savings account, committing to depositing Rs. 500 every month. This decision was driven by a clear vision for her future: creating a vital safety net for when old age or illness might prevent her from working.

With unwavering determination and discipline, Roshan's consistent small savings are slowly but surely building a secure financial foundation, showcasing how financial literacy can empower individuals in even the most challenging situations to plan for and achieve a brighter tomorrow.

Pension Scheme Linkages

JRF is committed to securing the future of carpet weaving artisans by linking them with the Pradhan Mantri Shram Yogi Maandhan (PMSYM) pension scheme. In FY 2024-25, 132 artisans were enrolled, ensuring a monthly pension of ₹3,000 at age 60. Under the scheme, the Government of India matches the artisans' monthly contribution. JRF also provides post-enrolment support to ensure hassle-free access to pension benefits.

132 Artisans Linked



Artisan Card Facilitation

JRF facilitated the issuance of Artisan Cards to 1,413 carpet weaving artisans, providing them with official recognition and access to government schemes, benefits, and support services. This initiative strengthens their social and economic security, empowers artisans, and enhances visibility for their skills and contributions in the craft sector.

**Artisan Identity Card-
1413**

Vishwakarma Pension Scheme

A total of 36 artisans were successfully enrolled under the Vishwakarma Pension Scheme. The enrollment drive ensured that eligible artisans received access to long-term financial security and social protection

36 Artisans Enrolled

Manchaha

Weaving Stories, Thread by Thread

Manchaha (“My Heart’s Desire”) is a Jaipur Rugs initiative that empowers rural artisans to design their own rugs, expressing their creativity and personal stories through unique patterns and colors.

It is a unique and inspiring initiative that empowers rural artisans to become the designers of their own rugs. Breaking away from traditional, centrally dictated designs, Manchaha (“my heart’s desire”) encourages weavers to express their creativity, emotions, and personal stories through the intricate patterns and colors of the carpets they create. This not only imbues each rug with a deeply personal touch and cultural significance but also fosters a sense of ownership and pride among the artisans, elevating their status from mere laborers to artists.



Rukmani Devi (Manchaha-Vardaan)

People often complain about what they lack and constantly count their deficits. But when life presents certain examples, they begin to realize the immense blessings they've received from God.

Seven years ago, an accident left Rukmani deaf, turning her life upside down. Instead of giving in to despair, she chose a new path. With two children and a family to care for, she was determined to live with dignity-not sympathy. Though the journey was difficult, she persisted.

Weaving Manchaha carpets became a blessing. "When the noise around us fades, the noise within also diminishes," she says. Sitting quietly at her loom, eyes closed, designs would begin to take shape in her mind. Her daughter Neelu supported her throughout, and together they crafted a hand-knotted carpet, their bond deepened by silent gestures.

In this carpet, Rukmani weaves the beauty of her life—the village fields, Neelu's toys, and the peacock pecking grains at their home. Each element reflects her world and imagination. Choosing gratitude over grief, she named her Manchaha creation "Vardaan"—a blessing.



Freedom Manchaha

Expanding Creative Boundaries

Freedom Manchaha is JRF's unique initiative that brings the creativity of prison inmates to life through hand-knotted carpets. The program provides therapeutic engagement, skill training, and income opportunities, enabling inmates to express themselves artistically, rebuild self-worth, and support their families while preserving traditional weaving craft.

In Jaipur, Dausa, Alwar, and Ajmer Central Jails, 150 inmates learned the art of hand-knotted carpet weaving and translated their imagination into creative Manchaha artworks.



Roshan

(Central Jail- Dausa)

Manchaha Carpet- Rangmanch



In the quiet confines of his cell, Roshan's mind dances to the rhythm of memories. With a photographic memory, he weaves vivid pictures of his past. Among these memories, one stands out like a spotlight on a darkened stage - his passion for contemporary break dance. In the solitude of his incarceration, Roshan yearns for the freedom of movement, the fast beats of music, and the electrifying energy of the stage. He closes his eyes and imagines himself back in his dance class, bathed in the glow of vibrant stage lights, his body moving in perfect harmony with the music.

For Roshan, his loom becomes his stage, and his carpet, a portal to a world where he can dance freely once again. He captures the fluidity of movement, the sharp angles, and the graceful arcs of break dancing. He fills the broken art with the extravagant colors of stage lights, breathing life into his creation.

In the dance form he so dearly loves, Roshan finds a paradoxical beauty - broken yet whole, fragmented yet complete.



Art & Culture

The Arts and Culture wing dedicates itself to sharing the spirit of making art, the spirit of creators and the community, the place and the strength of culture in a language that every human being, irrespective of any national and cultural background in the world, can understand. And we do it through:

Cultural Sustainability:

To ensure future generations can enjoy the same cultural experiences and traditions that we enjoy today, by co-curating village craft and art festivals along with the locals and promoting Craft Education for the next generation of weavers.

Research and Documentation:

To archive and document traditional knowledge related to the art, craft, and culture of the villages

Storytelling:

Sharing the stories of Indian Artisans at the global level, facilitating grassroots narratives that inspire a global audience and foster appreciation for Indian craftsmanship.

Dhaga

Celebrating the Katwaris of Bikaner

In 2024, the Jaipur Rugs Foundation celebrated the women spinners of Bikaner, known as Katwaris, with a festival called Dhaaga. The event, held in the rural village of Kakku, aimed to honor their craftsmanship and give a voice to their unheard stories.



The festival featured several components to immerse attendees in the Katwari's culture:



A Living Museum:

A traditional mud house was transformed into a museum with a photo gallery showcasing daily life and a household gallery featuring artifacts.



Art Installation:

Villagers repurposed materials from their homes to create art, including old cycle wheels decorated with colorful yarns and flowers.



Bridging the Gap:

Weavers from another village were invited to the event to create carpets using yarn spun by the Katwaris in real-time. This fostered a new connection between the two stages of the craft.

Cultural Performances

The event included a documentary film about the village, “Sounds of Kakku,” and a live musical performance by Malwa artists, which was the first live concert many of the villagers had ever experienced.

Dhaaga served to not only celebrate the Katwaris’ contributions but also to instill a sense of pride and self-worth within the community, showcasing their skills and transforming how they see their own roles in India’s cultural fabric.



आंगन

Celebrating the life & wisdom of Indian Villages

Jaipur Rugs Foundation hosted Aangan, a cultural festival in the unique and vibrant village of Manpura. The event was curated to celebrate the life and wisdom of Indian villages by fostering creative engagement between villagers and visitors. The term “Aangan” (central courtyard) was chosen to symbolize community, tradition, and simplicity, which are at the heart of rural Indian life.



Immersive Experiences:

Attendees participated in a nature walk with live flute music, a heritage walk to explore ancient temples and markets, and a theatrical performance of an adapted Anton Chekhov story, performed by local actors.



Craft Workshops

Visitors had a rare opportunity to visit artisans' homes and participate in hands-on workshops For lac bangle making, spinning and weaving, and pottery.

Folk Music Evening:

Visitors had a rare opportunity to visit artisans' homes and participate in hands-on workshops for lac bangle making, spinning and weaving, and pottery.



Art and Co-Creation



Art installations were designed to capture the essence of village life and prompt a dialogue between generations. The event also highlighted a co-creation project where artisans collaborated to adapt traditional crafts like basketry and patchwork for new market opportunities.

Aangan successfully created a space for meaningful conversations and connections, highlighting the richness of rural Indian culture and the wisdom of its communities.

Beyond Craft: An Artisan-Artist Project

The “Beyond Craft: An Artisan-Artist Project” was a four-week initiative aimed at empowering young artisans in rural villages. The project’s core mission was to revive and preserve local art forms by integrating traditional skills with modern creative concepts and contemporary market demands. A key focus was on documenting and highlighting the sustainable lifestyles of the villagers.

The project provided a platform for creative self-expression through daily workshops. Participants learned foundational skills like drawing and color theory in the first two weeks. The following weeks focused on advanced techniques, including collage with various materials and exploring form generation for sculptures using local resources like clay and natural fibers.

In addition to the core curriculum, the project included workshops on paper weaving, photography, and videography to empower villagers to document their own stories. There were also sessions on eco-art and nature crafting, using readily available materials. The initiative engaged deeply with the community, focusing on specific crafts like basket weaving and patchwork to help artisans adapt their skills for new markets. The overall goal was to foster a collaborative environment and build relationships to ensure the longevity and relevance of traditional crafts.





Manpura Wall Mural Project

The Manpura Wall Mural project used art as a powerful social vehicle to enhance the village experience, bringing to life the everydayness of the community, cultural narratives, and beloved festivals of the weavers' colony. The streets themselves became a canvas, depicting the village's beauty, spiritual landscapes, and unique traditions of the people of Manpura.



This newly created, interactive space, born from a collaboration between the community, its children, and the talented weaving artist team -Anil, Prashant, and Rohan- was created by villagers and made for visitors, offering a visual journey into the heart of the village's cultural stories. It drew deep inspiration from the socio-cultural fabric of Manpura.

Santon ki Ghati

(1st wall)

The “Santon ki Ghati” welcoming mural creates a mystical aura, centered on the rare Kadam tree-planted by Saadh Baba, unique to this valley, blooming in August-September, and linked to Lord Krishna. Interwoven are daily life scenes: men playing cards, a shoemaker, a rose garden, and cultural vignettes, offering visitors a first glimpse into Manपुरa’s unique identity.



Bunai

(Weaving - 2nd wall)

The project deliberately focused on the homes of the weavers, transforming them into canvases that tell their personal stories. On Susheela ji’s wall, her life as a dedicated weaver takes center stage. The mural portrays her skillful hands working the loom. But it also tells a deeper story: Susheela’s unwavering commitment to her craft, a driving force enabling her to provide her children with an education, ensuring a brighter future. This visual narrative celebrates both her artistry and her strength as a mother.



Hariyali Teej (3rd wall)

Shanti ji's wall captures the exuberant spirit of Hariyali Teej, a festival deeply cherished by the women and adolescent girls of Manpura. The mural depicts a scene near the village pond: women and girls gathering to enjoy rotis prepared the previous day, the colors depict the energy of the jhoola (swing), the intricate designs of mehandi adorning hands, and the free-spiritedness shared through songs and dances. The wall captures not just a single event, but a recurring celebration of freedom and sisterhood.



Award & Recognition

Design Innovation award 2023

Dhapa Devi and Kavita Chaudhary were jointly honoured with the prestigious Design Innovation Award 2023, announced in 2024 (final award giving ceremony is yet to happen). Recognizing their outstanding creativity and impactful design solutions, the award celebrates their contribution to socially relevant and sustainable design. Their work sets a benchmark for innovation, inclusivity, and excellence in the development sector.





The Crafts Council of India Kamala Awards 2023

Shanta Prasad Award 2023

Sundari Devi of Aspura, Sikar, Rajasthan, was honoured with the Shanta Prasad Award 2023 for her exceptional Manchaha creations (Award to be received in 2024). Recognizing her intrinsic artistry and dedication, the award celebrates her contribution to preserving traditional craft while innovatively showcasing cultural heritage, inspiring artisans, and promoting creative excellence in the regional craft community.

Opportunities and Future Plans

As Jaipur Rugs Foundation (JRF) continues to deepen its engagement with artisan communities, the coming year presents new opportunities for meaningful impact. Expanding access to healthcare will remain a central focus — from conducting regular eye and general health camps to addressing broader aspects of physical and mental well-being. The Foundation remains committed to ensuring that every artisan household has access to preventive care, health insurance, and essential social protection.

JRF also plans to work more closely with government bodies to help artisans benefit from pension and other welfare schemes, improving their financial stability and security. Alongside this, digital and financial literacy initiatives will empower artisans to manage their finances independently and plan for the future.

The Foundation will continue to promote craft-based entrepreneurship with multiple engaging initiatives and programs, supporting artisans to grow as designers, entrepreneurs, and community leaders. By combining health, livelihood, and government partnerships, JRF aims to create self-reliant, healthy, and empowered artisan communities.





जयपुर रस के कार्यक्रम में स्कूली बच्चों ने सीखा कताई का हुनर

वैजिक भास्कर

चिकित्सा शिविर में 111 मरीजों की जांच कर की दवा वितरित



किशोरी, राजीव गांधी सेवा केंद्र में आयोजित चिकित्सा शिविर ।

किशोरी। भारत निर्माण राजीव गांधी सेवा केंद्र में जयपुर रग्म फ़उन्डेशन एवं निम्स अस्पताल के सहयोग से शनिवार को एक दिवसीय स्वास्थ्य जांच शिविर लगाया गया। जिसमें बीपी, शुगर, ईसीजी की जांच कर मरीजों को निशुल्क दवाई दी गई। शिविर में सामान्य रोग विशेषज्ञ डॉ. पुनीत लमोरिया, शिशु रोग विशेषज्ञ डॉ. मानस, स्त्री रोग विशेषज्ञ डॉ. रूही, नेत्र

रोग विशिषज्ञ डॉ संजीव ने जांच की। शिविर में कुल 111 मरीजों का इलाज किया। साथ ही 14 मरीजों को सम्पूर्ण इलाज के लिए निम्स अस्पताल जयपुर के लिए रैफर किया। इस दौरान जयपुर रंगस फाउन्डेशन के प्रबंधक अमीलाल डूकिया, हरीश यादव, ब्रांच मैनेजर जस्सू राम, किशोरी ग्राम पंचायत सरपंच गीता देवी, धनपाल मीना, रोहितारा बंजारा आदि मौजूद रहे।

सुंदरी देवी को मिला क्राफ्ट कौंसिल आफ इंडिया का कमला देवी अवार्ड

श्रीगांधीपुर के गांव आसपुरा की रहने वाली है सम्मानित महिला, राम के लिए कारपेट बुनाई का करती है काम



सुंदरी देखी की छोटी उम्र में ही हो गई थी शादी

[illegible][illegible]

बम्बई जिले के मरीवाड़ा थाने में जागी खुदगो रोडो के पास जिला पुलिस के पास में बम्बई गाने में एक छोटी बहन को दो छोटे भाई प

जबतः मुझे देवी की आर्ति होती है तब मैं अति आनंदित होता हूँ।
 मैंने देवी का चित्र देखा है। मैंने देवी का चित्र देखा है।
 मैंने देवी का चित्र देखा है। मैंने देवी का चित्र देखा है।

पत्रिका | October 15, 2024 | Sikar Zila | 14: PAGE

महिलाओं को बांटे सेनेटरी पैड

अजीतगढ़. ब्लॉक के आसपुरा और दिवराला गांव में एक एनजीओ की ओर से 300 से अधिक महिलाओं को निशुल्क सैनिटरी पैड्स वितरित किए गए। इस मौके पर महिलाओं को शरीर को स्वच्छ व स्वस्थ रखने के तरीके भी बताए गए। बी-मी टीम के आरुषि, अनामिका, मणिका और करण कुमार तथा जयपुर रस फाउंडेशन की ओर से रोशन लाल व विनोद कुमार तथा बुनकर सखी प्रेमदेवी आदि ने स्वच्छता रखने के बारे में महिलाओं को बताया।

बीकानेर@नि.सं। कक्कू गांव के पास स्थित म्याऊ प्राथमिक विद्यालय में छात्रों ने चरखा-कताई का प्रशिक्षण लेकर स्वावलंबन का पाठ पढ़ा। जयपुर रग्ग द्वारा



आयोजित इस कार्यक्रम में छात्रों को चरखे पर ऊत से धागा बनाने की विधि सिखाई गई। जयपुर रस, जो बीकानेर ऊत मंडी की प्रमुख खरीददार है, जिले के 50 गांवों में 3000 से अधिक महिलाओं को चरखे के माध्यम से रोजगार दे रही है। मशीनीकरण के इस युग में जयपुर रस की यह पहल ग्रामीण महिलाओं को आर्थिक रूप से सशक्त बना रही है।

वाहर्टन यूनिवर्सिटी के छात्रों ने
सीखी कारपेट बुनाई

मानपुरा माधेही । वाहटन मुनिर्वर्धनी पेशीसर्वांगिया के छात्र-छात्राओं के एक दल ने मानपुरा माधेही स्थित जगपुर रम्य के कारपेट सींगिंग सेटर्स का विजिट कर कारपेट बुनारों के गुरु खोशे। विजिट कालीनर मुनीश बज्जरी को देखकर उन्होंने यह दल राजस्थान वाचन पर है और स्टडी टूर के तहत राजस्थान के मिमो ग्राहकों में चल रहे विधिषि हस्तशिल्प निर्माण के कार्यों को देख समझ रहा है।

दल में अमर्दा, मेडीसन, इनबार, जैसिका और स्टीवन आदि शामिल थे। जैसिका ने बताया कि कारपेट बुनाई का काम ऑर्टिजन लेसल पर देखा कर काफी अच्छा लग रहा और इतने बारीकी से यह काम हाथ से किया जाता है देखकर आश्चर्य हुआ। अमर्दा ने ऑर्टिजन की कार्य दक्षता को सराहा।



मानपुरा माछेड़ी में कारपेट की बुनाई देखते विदेशी छात्र।

साथ ही बताया कि ग्रामीण महिलाओं को जिस तरह प्रशिक्षित कर जयपुर राग ने आत्म निर्भर बनाया है, वह महत्वपूर्ण है। जेमिका और

स्टीवेंस को इन अर्थात् जन का क्रियेपिठ व अर्थात् बहूत अच्छा लगा। अर्थात् जन शांति देवी, कमलती देवी, सुलोला देवी, अला देवी और अमरी देवी से छात्र छात्रों ने बातचीत की। गौरतलब है कि मानपुरा माधेड़ी में 60 लुम्बे पर 250 से अधिक महिलाएं कारपेट बनाई का काम करती हैं।

சிறிதளவு மாற்றம்

जयपुर रूस व हैप्पीनेस फाउंडेशन के बीच हुआ
मानसिक स्वास्थ्य पोषण की दिशा में एमओयू

अब दोनों मिलकर जयपुर रहस्य इंस्टीट्यूट का संचालन करेंगे

महानगर मंडळ | २००५



चन्द्रिका प्रकाशक पेंगला की दृष्टि में वेतन काम करने को भीतर जगज्जुल राम और धर्मप्रेम पराष्टेन के बीच में मुकुरा को बारा हनु कला के बारा जगज्जुल राम न केवल अरु संयोजन में चन्द्रिका दृष्टि में चन्द्रिका प्रकाशक पेंगला की दृष्टि में पराष्टेन के साथ मिश्रित जगज्जुल राम की ओर से कला पर मोक्षी विस्तार प्रेमि कला पराष्टेन की ओर से लुप्त वेतनी में प्रकाशक विप्रा। इस मोक्षी पर जगज्जुल राम के वेतनीय दृष्टि के चोरी और वेतनीय मोक्ष पराष्टेन के चोरी प्रकाशक के विचार हनुमी की उद्योगिता में। चोरी की प्रकाशक कि प्रकाशक का उद्योग प्रकाशक

को बहुत देना और उसके शिक्षा पहाल करना है। इस क्रम में डेनियेस फाउंडेशन और जयपुर राम मिलकर जयपुर राम इंस्टीट्यूट का संस्थान करेगे, जो कि उलुफ्फाट फेड के सौ में काम करेगा। जो एक नए अर्थ पैदा करेगा।

कर्मचारीयों को बेहतर मानवीय व्यवस्था बनाए रखने के लिए प्रेरित किया। साथ ही अन्य प्रतिष्ठानों को भी इस सेवा का लाभ देना। इसके अलावा वार्षिक स्वास्थ्य के क्षेत्र में अनुसंधान, वैचारिक, देवता, कर्मचारी कल्याण और सामुदायिक विकास के लिए भी प्रयत्न करना।

शैली के अनुसार मानसिक स्वास्थ्य केन्द्र रखने का सबसे बड़ा सूत्र है। अल्पेन्द्र की भाषना बचाना और बचाना, तबय कम से कम रातबार और वृद्धिप्राप्त विज्ञान को बचाना देना। यह पहल एक सहाय्यी कार्य बचानेय बनने में सफल होवे। इसके पूर्व एपेन्डेस परादेहस के लुप्त गैरिरी में जन्मन राम के अन्धकारों और कर्णप्राप्त विज्ञान के एक शीतन को संशोधन विज्ञान और बहाने कि जीवन का संघर्ष तो सभी के साथ है। यह संघर्ष के उपर ही है अपने हीन शक्तिगत चरित्र सहाय्यी है।

Financial Overview

JAIPUR RUGS FOUNDATION
G-250, RIICO Mansarovar Industrial Area, Jaipur

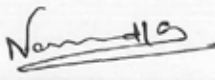
BALANCE SHEET AS AT 31ST MARCH 2025

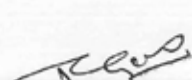
PARTICULARS	Note No.	AS AT 31.03.2025		AS AT 31.03.2024	
		DETAILS	AMOUNT	DETAILS	AMOUNT
		Rs.	Rs.	Rs.	Rs.
I SOURCES OF FUNDS & LIABILITIES					
1 NPO Funds					
(a) Unrestricted Funds					
General Fund	1		(84,98,757)		(74,22,959)
(b) Restricted Funds					
Corpus Fund	1	7,02,197		7,02,197	
Capital Fund	1	38,54,992	45,57,189	45,34,430	52,36,627
2 Non-current liabilities					
(a) Long-term borrowings	3		1,59,83,970		1,59,83,970
3 Current liabilities					
(a) Unspent Project Balances	2		28,90,808		9,92,566
(b) Other Current Liabilities					
- For Projects	4	42,33,301		44,81,450	
- For HO	4	1,32,001	43,65,302	1,39,606	46,21,056
TOTAL			1,92,98,512		1,94,11,260
II APPLICATION OF FUNDS					
1 Non-current assets					
(a) Property, Plant and Equipment and Intangible assets					
(i) Property, Plant and Equipment	5		38,54,993		45,34,431
(ii) Intangible Assets					
2 Current assets					
(a) Project Balance Receivable	2		1,03,33,353		1,15,24,313
(b) Cash and bank balances	6		44,67,572		25,34,411
(c) Other current assets	7		6,42,594		8,18,106
TOTAL			1,92,98,512		1,94,11,260
ACCOUNTING POLICIES & NOTES ON ACCOUNTS	10				

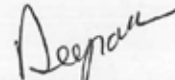
For Jaipur Rugs Foundation

In terms of our audit report of even date

For Kalani & Co LLP
Chartered Accountants
FRN 000722C/C400390


[Nand Kishore Chaudhary]


[Rajendra Jain]
Secretary


[Deepak Khandelwal]
Partner
M.No. 409520



JAIPUR RUGS FOUNDATION
G-250, RIICO Mansarovar Industrial Area, Jaipur

INCOME AND EXPENDITURE A/C FOR THE YEAR ENDED 31ST MARCH 2025

Amount (Rs.)

	PARTICULARS	SCH. NO.	Current Year (2024-25)	Previous Year (2023-24)
I	INCOME			
(a)	- General Donations		9,64,100	14,63,478
(b)	- Receipts for CSR Activities	2	96,04,414	1,38,92,149
	(Drawn from Project Balances to the extent of Expenditure Incurred)			
II	By Other Income	8	11,902	3,07,322
III	Total (I+II)		1,05,80,416	1,56,62,949
IV	EXPENSES :			
(a)	Skill Training Expenses		16,40,145	4,84,400
(b)	Depreciation and amortization expense	5	6,79,438	7,99,303
(c)	To CSR Activities :	2		
	JRCPL:			
	- Education (Alternative Education Project)		8,204	10,979
	- Health Activities		10,68,969	13,83,307
	- Linkage with Govt. Schemes		7,82,755	3,25,161
	- Skill Training		34,68,029	19,84,368
	RRF Project-2		-	4,14,727
	Crisil:			
	- Crisil Foundation		-	4,30,872
	- Crisil 2		-	21,37,136
	- Crisil 3		11,15,529	-
	- Crisil 4		9,75,743	-
	Pahel Foundation		-	12,81,506
	Red Fort Project		-	5,12,000
	HCL:-			
	- HCL Project Phase 4		8,65,584	54,12,093
	- HCL Project Phase 5		8,01,616	-
	Dalmia Bharat Foundation		5,17,985	-
	Total CSR Expenditure		96,04,414	1,38,92,149
(d)	To Other Expenses :			
	- Water Project Expenses		-	3,10,000
	- Health Camp Expenses (For Pankaj Foundation)		-	7,50,000
	To JRF Share in Other Projects Expenses		1,60,293	42,081
(e)	Other administrative expenses	9	2,51,362	3,03,018
	Total expenses		1,23,35,653	1,65,80,952
V	Excess of Expenditure over Income for the year (III-IV)		(17,55,237)	(9,18,003)
VI	Depreciation charged to Capital Fund		(6,79,438)	(7,99,303)
VII	Net (Deficit)/ Surplus transferred to General Fund (V-VI)		(10,75,798)	(1,18,699)
	ACCOUNTING POLICIES & NOTES ON ACCOUNTS	10		

For Jaipur Rugs Foundation

In terms of our audit report of even date

For Kalani & Co LLP

Chartered Accountants

FRN 000722C/C400390

[Nand Kishore Chaudhary]
Trustee

[Rajendra Jain]
Secretary

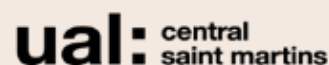


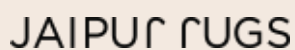
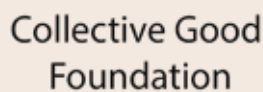
[Deepak Khandelwal]
Partner
M.No. 409520

PLACE : JAIPUR
DATE : 25-9-25

PARTNERS & COLLABORATORS

At Jaipur Rugs Foundation, we hold partnerships and collaborations in high regard, understanding their significance. We understand that social partners have become vital in shaping social policies, especially when it comes to providing essential health and social care services. For us, partnership means a collective dedication, where all stakeholders have the right and obligation to actively participate in uplifting the lives of rural artisans in India. We recognize the value of working together to create positive change and improve the state of rural communities.





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